

Time to Read: 3 minutes

Colleague,

The first step in strengthening higher education foundation governing boards is membership with the Association of Governing Boards of Universities and Colleges (AGB). AGB is where board and foundation leaders find the resources, thought leadership, expert guidance, and community of experience they need to govern with confidence in tough times. That's why more than 2,000 governing boards have enrolled in AGB membership, and 96% renew annually. See how AGB supports each member of your board.

The board of your foundation is invited to enroll in AGB membership by April 18, 2023, with a special 20% savings on the first year's investment. Once enrolled, your board members will have access to AGB's complete membership benefits portfolio, designed to help govern with knowledge and confidence.

Govern Effectively with Member-Exclusive Resources

- AGB Knowledge Center: Insights and guidance on trending topics and board fundamentals, with resources curated for specific board roles, institution types, and committees.
- <u>Trusteeship Magazine</u>: Receive the bimonthly print edition of this awardwinning publication, with online access to all back issues.
- <u>Digital Books</u>: Download at no charge, with discounted pricing for print books.
- FAQs: Executive summaries on topics and leading practices board members, leaders, and board professionals need to know.
- AGB Reports and Statements: AGB's current position, analysis, and recommendations on critical topics.
- <u>Tools and Toolkits</u>: Curated resources to get up to speed quickly on key governance issues and assess policies and practices.
- <u>Policy Alerts</u>: Breaking guidance to help you understand new and developing policy issues affecting your foundation or institution.
- <u>Foundation Board Member Orientation</u>: Advance your understanding of governance, essential board responsibilities, fiduciary duties, and board culture.
- A Personalized Home Page and Resource Library: Resources and events curated for your role, and the ability to save AGB resources to your personal resource library.

Navigate the Challenges of Governance

- AGB Consulting: Engage experts to help you build a highly effective board, optimize endowment management, implement effective collaboration and alignment strategies with the partner institution, and much more.
- One-Hour Governance Consultation: Choose a topic important to your foundation and discuss it with an AGB expert.
- <u>Board Self-Assessment Tool</u>: Get a basic understanding of your board's governance challenges and opportunities.
- <u>AGB Search</u>: Recruit a highly qualified president, CEO, or other executive for your institution or foundation.
- AGB OnBoard: Equip boards to operate more efficiently and effectively with this digital meeting management platform.
- AGB Concierge Services: Get fast answers to governance questions.

Learn from and Convene with Your Peers

- <u>Foundation Leadership Forum</u>: The only national convening that brings together college and university foundation boards and leaders along with a distinguished group of industry thought leaders.
- <u>Institutes for Foundation Board Leaders, Presidents, and CEOs</u>: Strengthen the vital board leader and president/CEO partnership, enhance strategic thinking, and develop a solid action plan for the board's work.
- <u>Board Professionals Conference</u>: Receive member pricing for learning and networking at this dynamic forum specifically for those in the role of board professional.
- Online Events: Participate in webinars, Ask the Expert sessions, and Peer-to-Peer Conversations. Access our full library of webinars on demand.
- Board Professional Certificate Program™: A professional development course for enhancing the work of the board professional and showcasing their achievements.

To enroll in AGB membership and receive a special 20% savings, simply <u>complete</u> <u>this interest form</u>, reply to this email, or call 202-776-0817. Please note that this offer ends April 18, 2023.

Respectfully,

Patricia Kunkle Vice President, Membership Experience

AGB February CEO Update

Read the latest from AGB's president and CEO about maximizing stakeholder impact and recognizing exemplary boards.

AGB Membership

Learn more about the benefits of AGB membership with these helpful links:

Membership Benefits

Support for Each Board Role Dues Schedule Current Member List Hear What Our Members Say





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